# CHARLES BLANCHARD | www.blanchardconcepts.com

Detail oriented designer with over 15 years of experience creating visual solutions for branding, print, digital, and web projects. Skilled in Adobe Creative Suite, utilizing grid-based design, high-contrast color theory, and refined typography to produce production-ready assets. Proficient in collaborating with teams to deliver materials that align with client goals. Experienced in managing projects from conception to delivery. Studied and varied academic background with output centric production methods.

#### **EDUCATION**

Associates in Applied Science | Communication Design | 2012 - 2014

Northampton Community College | Bethlehem, PA

GPA: 3.65

Dean's list: 2012 - 2014

Phi Theta Kappa Honor Society 2014 - Present.

#### APPLICABLE SKILLS

3D & 2D Design | Typography | Print Media | Production | Concept Design | Poly Modeling | Pantone | UI Theory | Vector Art | Industrial Design | 3D Printing | Web Design | Color Theory |

#### **EXPERIENCE**

2015 - 2025

# **Super Systems Softworks LLC**

Founder, CEO.

Business Management.

CCO & Design Lead.

Social Media Marketing Direction.

Asset and Financial Management.

Merchandise Production and Design, Third Party Licensing.

2014 - 2021

# Sky Rogue (PC, Xbox, Switch)

Design Contractor.

Art Direction, Creative Lead.

3D & 2D Asset Creation and Conception.

Hard Surface Mechanical Design.

Web and Print Marketing.

Testing & Debugging Phases.

2012 - 2017

# Freelance Designer (Various studios, greater NYC area.)

Development of product packaging elements, in conjunction with promotional web presence.

Production based design & iteration over multiple quarters.

Cross organization dynamics managed via multiple forms of communication and file-sharing platforms.

(email, phone, meetings, dropbox, physical postage, on-site delivery.)

### SOFTWARE PROFICIENCY

Adobe Illustrator CC | InDesign CC | Photoshop CC | After Effects CC | Maya | Blender | Marmoset Toolbox 4 | Autodesk 3D Studio Max | Cura | Wings3D

### **MEDIA**

Red Bull

"How Games Are Resurrecting the Eighties, One Neon Sunset at a Time" **Rolling Stones** — Luke Winkie | September 6, 2016

http://www.rollingstone.com/culture/news/how-games-are-resurrecting-the-eighties-w438319

"Drift Stage: Retro Racing Nirvana"

— Jon Partridge | January 23, 2015

https://www.redbull.com/us-en/drift-stage-kickstarter-interview

## **COURSE OF STUDIES:**

- Drawing I.
- Drawing II.
- Principals of 2D Design & Color.
- Computer Graphics.
- Principals of 3D Design.
- Art History.

- Advanced Web Design.
- Typography I & II
- Digital Design.
- Web Animation.
- Package Design.
- Portfolio Workshop.

### REFERENCE

Traci Anfuso-Young	<b>Director/Designer at TLA Design Studio</b> Adjunct Professor - Northampton Community College.
Michael Rajna	Senior Director of Business Development & Licensing. Konami Digital Entertainment, Inc.
Katie Schaffer	Software Engineer II   Web Developer. Microsoft Cloud Divison.
Alex Palomares	Director of Business Management   Developer Relations. Nintendo of America Inc.
Jaime Toth, PhD	Adjunct Professor   Marketing Director. University of Phoenix.
Richard Duck	<b>Developer Relations   Manager.</b> Nintendo of America Inc. Meta Platforms, Inc.
David Williams	Head Football Coach, Multi-Win District Champion. Tamaqua Football League